

MARKETING GREECE

SHOWCASING THE GREEK TOURISM PRODUCT

An aerial photograph of a road with a large white arrow graphic pointing upwards. The word 'ΕΙΜΑΣΤΕ' is overlaid in white, bold, uppercase letters. The background shows a road with a central lane and two side lanes, flanked by green grass and trees. The arrow is a simple white outline that spans across the road and into the surrounding greenery.

ΕΙΜΑΣΤΕ

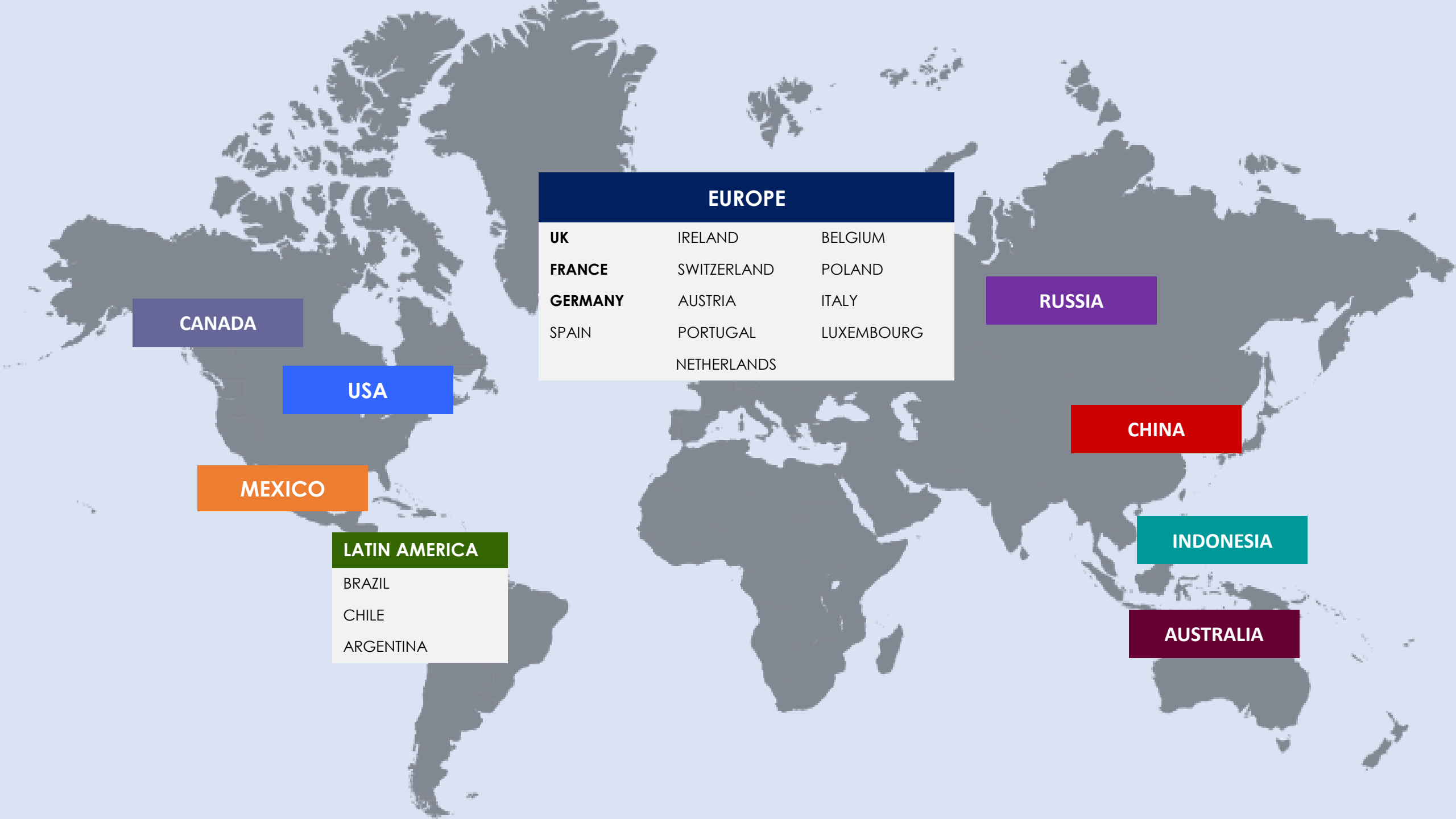


Η ΙΣΤΟΡΙΑ ΤΗΣ ΕΒΔΟΜΑΔΑΣ

Κάθε εβδομάδα μοιραζόμαστε μια φωτογραφία, μια ιστορία, μια εμπειρία για την Ελλάδα

ΑΘΗΝΑ: Η ΠΡΩΤΕΥΟΥΣΑ ΤΟΥ ΠΟΛΙΤΙΣΜΟΥ

Θέλω να πάω >



CANADA

USA

MEXICO

LATIN AMERICA

BRAZIL
CHILE
ARGENTINA

EUROPE

UK	IRELAND	BELGIUM
FRANCE	SWITZERLAND	POLAND
GERMANY	AUSTRIA	ITALY
SPAIN	PORTUGAL	LUXEMBOURG
	NETHERLANDS	

RUSSIA

CHINA

INDONESIA

AUSTRALIA



BLOG TROTTERS

Travel in balance

In partnership with



A STAR ALLIANCE MEMBER 



SUSTAINABLE TOURISM

Economy

Blogtrotters, Discover Greece's programme of conceptual travel blogger visits, is embracing the United Nations' Year of Sustainability for Tourism Development, by exploring how to achieve balance through travel. Together, we'll be exploring incredible stories of sustainability and helping promote the drive for responsible tourism in Greece.



**INSPIRING STORIES
OF SUSTAINABILITY**



DATA



CAMPAIGNS

ΜΕΤΕΟΡΑ



Handcrafted
by the Gods

The Rocks of Divinity and Daring

Adventure and action scale new heights in the imposing landscape of Meteora. One of the top abseiling venues in the world, it has all the facilities you could possibly need to take up the challenge. Set out for a hike to one of the gravity-defying monasteries that perch on top of the rocks. Over millions of years the elements have striven to create a place to test your physique and stun your senses.



THESSALY
Handcrafted by Time

LAKE PLASTIRA



Handcrafted
by Nature

A pure delight for adventure seekers

The beauty of its waters, reflecting the impetuous peaks of the Agrafa mountain range, make Lake Plastira a desirable spot for lovers of nature and outdoor activities. Take the invitation extended by the many forest roads and paths, trailing among fir, oak and chestnut trees and passing by wonderful creations of both nature and man. By canoe, kayak or pedalò you can float across its eternal surface in a state of utter tranquility while the majesty of the natural landscape unfolds around you.



THESSALY
Handcrafted by Time

ΣΠΟΡΑΔΕΣ



Επιστροφή
στο Γαλάζιο

Σκιάθος - Σκόπελος - Αλόνησος

Ένα υπέροχο ημικρατικό νησί των Παλαιόκαιρών κερδίζει θαλασσοπλή ομορφιά, η αναφορά μας στο πιο ζωντανό διακοπές στη Σκιάθο, τη Σκόπελο και την Αλόνησο. Κολυμπάτε στα κρυσθαίνα μονοπάτια των κυμάτων παρά με τα Σκιάθια, εδρασησμένοι απίπτητοι παράδες, γινάμστε παθιασμένα για ραδικά κωνοκωνάμε σε σπάνια μαγειρικά βιολογία στο φηγορό ηλιοβασιλέμα με ένα κοκτέιλ.



ΘΕΣΣΑΛΙΑ
Επιστροφή στις Ρίζες

ΒΟΛΟΣ - ΠΗΛΙΟ



Επιστροφή
στη Φύση

Μια ανάσα απο την πόλη

Πόση πρόηματα μπορεί να κάνει κάποιος από τον Βόλο; Μαγευτικές παραλίες, βραβεισμένες με γαλάζια σημαία όπως η Νέα Αχλόκορη, οι Αλικές, ο Άγιοςρος, τα Πλατανιά και η Αργάη. Το θραυκόσας Κοκκι Αλικακού, τόπος αναμής και ηρεμίας, και εκδρομή στο κοντινό κυριά του Πηλίου. Ο καταπλάσας κάποιος και οι αμορφές στελεωμένες, ξεκινάτε το ταξί για το δικό σας κρυσθαίνο βόρα.



ΘΕΣΣΑΛΙΑ
Επιστροφή στις Ρίζες

THESSALY
Handcrafted by Time

ΘΕΣΣΑΛΙΑ
Επιστροφή στις Ρίζες

Θεσσαλία

Καλωσορίσατε

Ξετυλίξτε ένα κουβάρι απροσδόκητων εμπειριών και πλέξτε το δικό σας ταξίδι ανάμεσα στις εποχές και στους προορισμούς. Γράψτε τη δική σας ιστορία στη Θεσσαλία, σμιλεμένη από το χρόνο.



Τέσσερις Εποχές



Ποικιλόμορφοι Προορισμοί



Εμπειρίες Θεσσαλίας

Video



Ανακαλύψτε
περισσότερα





THE WESTERN GREECE COLLECTION
INSPIRATIONS

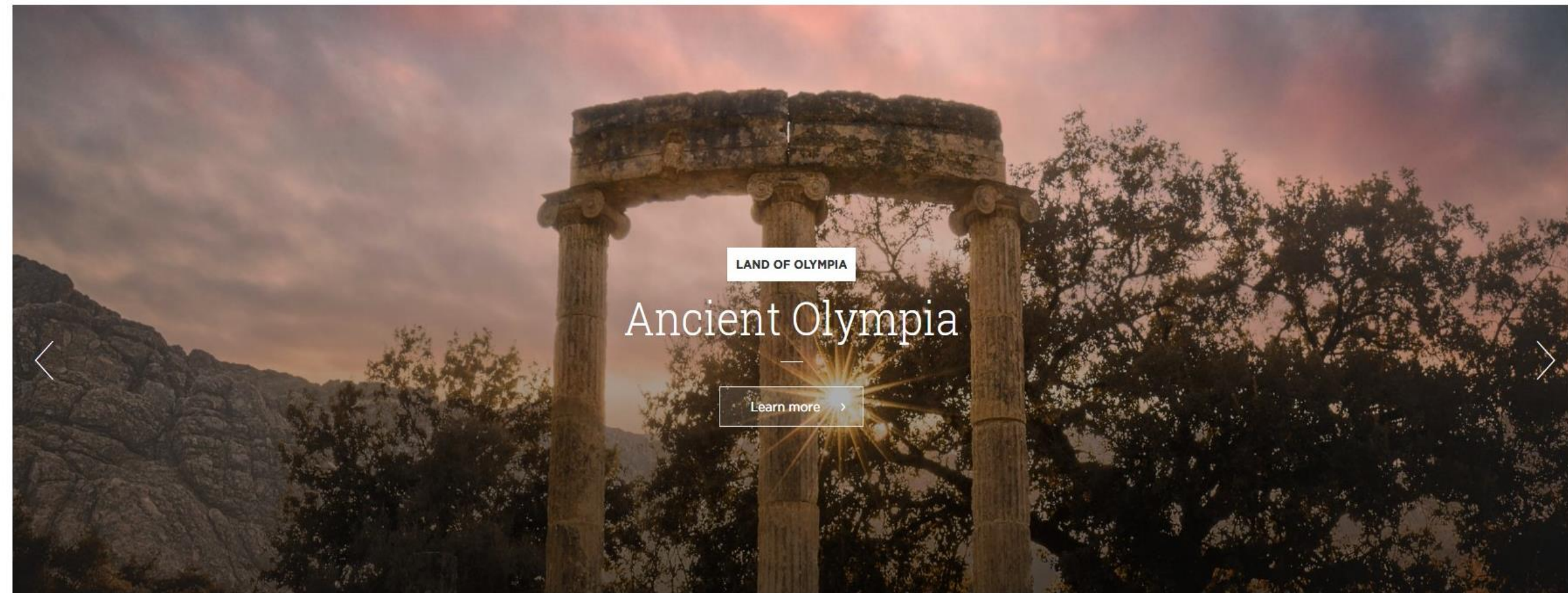


THE WESTERN GREECE COLLECTION
INSPIRATIONS



Be Inspired
IN WESTERN GREECE





LAND OF OLYMPIA

Ancient Olympia

Learn more >

1

Ancient Olympia
A sacred place

2

Kalavrita
A leading nature escape

3

Nafpaktos
The enchanting citadel

Be Inspired

IN WESTERN GREECE



SCROLL



LESVOS

the Aegean
Symphony

IN TUNE
WITH NATURE'S
MELODIES



A SENSE OF NOURISHMENT



ONE CITY NEVER ENDING STORIES

THIS IS
ATHENS!

The official City of Athens guide

Explore all stories at www.thisisathens.org

#thisisathens



SCROLL UP TO
SEE MORE



ONE CITY

**NEVER ENDING
STORIES**

#ImAnAthenian

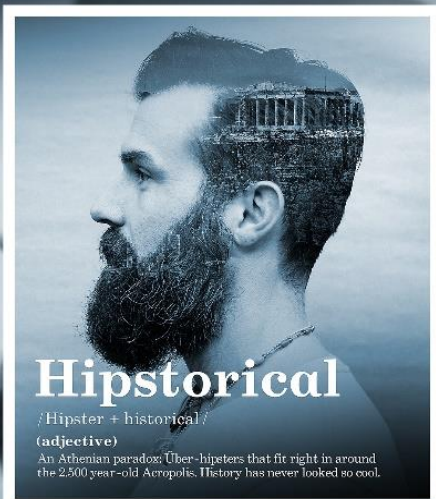
There are simply not enough words to describe this city.

read more →

Speak
Athenian.

Be an
Athenian.
#ImAnAthenian

#ImAnAthenian



Hipstorical
/Hipster + historical/
(adjective)
An Athenian paradox: Uber-hipsters that fit right in around the 2,500 year-old Acropolis. History has never looked so cool.



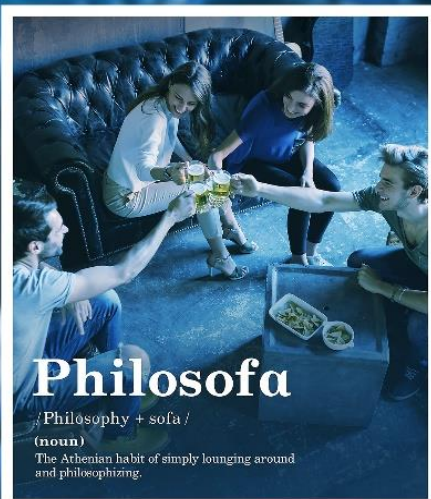
Scan to download our app

Speak Athenian. Be an Athenian. #ImAnAthenian

THIS IS ATHENS!



#ImAnAthenian



Philosofa
/Philosophy + sofa/
(noun)
The Athenian habit of simply lounging around and philosophizing.




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#ImAnAthenian



Ecstasea
/Ecstasy + sea/
(noun)
In Athens, you're never more than an hour away from a beautiful coast and an exhilarating dip.



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THIS IS ATHENS!



#ImAnAthenian



Bistrocracy
/Bistro + crazy (Greek suffix for ruling)/
(noun)
The Athenian nightlife often involves sociable drinking and casual dining.



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Speak Athenian. Be an Athenian. #ImAnAthenian

THIS IS ATHENS!



Happening Now
#greeksummer

All that's missing is you
Summer for two

So, go on. Just book. And be there too. GREECE

Happening Now
#greeksummer

There's only one thing missing
Summer for two

So, go on. Just book. And be there too. GREECE

Happening Now
#greeksummer

There's only one thing missing
Summer for two

So, go on. Just book. And be there too. GREECE

Happening Now
#greeksummer

The moment you've been waiting for
Summer in a promise

So, go on. Just book. And be there too. GREECE

CHANIA
THE CRETAN
SOUL #My
Chania
Soul



Chania: The Cretan Soul



Wanderlust GREECE

BROADCASTING LIVE

PELOPONNESE

join the show & follow us





Wanderlust GREECE



An aerial photograph of a coastline. The top half shows a dense forest of green trees. Below the forest is a wide, sandy beach. At the bottom, the dark blue sea meets the shore with white waves. A large, semi-transparent white triangle is overlaid on the image, pointing downwards. Inside the triangle, the Greek word 'ΣΧΕΔΙΑΖΟΥΜΕ' is written in bold, white, uppercase letters.

ΣΧΕΔΙΑΖΟΥΜΕ

A paved path lined with trees in autumn, with three text boxes overlaid. The path is paved with dark asphalt and has a lighter-colored curb on the left. The trees are mostly deciduous, with many leaves turned yellow and orange. The path leads into the distance, flanked by trees on both sides. The text boxes are semi-transparent and contain the words 'ΕΥΘΥΝΗ', 'ΛΟΓΟΔΟΣΙΑ', and 'ΑΠΟΤΕΛΕΣΜΑ' from left to right.

ΕΥΘΥΝΗ

ΛΟΓΟΔΟΣΙΑ

ΑΠΟΤΕΛΕΣΜΑ

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